## MISSION CHAMPION | \$5,000

- Press release announcing partnership with Step Up Parents
- Sponsorship recognition at community fundraising events
- Feature in Step Up Parents newsletter
- Option to have Step Up Parents Executive Director speak at an event or meeting
- Logo featured on Step Up Parents website with link to your company website
- · Spotlight post on all social media channels

# **STEP UP STAR | \$2,500**

- Press release announcing partnership with Step Up Parents
- Sponsorship recognition at community fundraising events
- Logo featured on Step Up Parents website with link to your company website
- · Spotlight post on all social media channels

## HERO SUPPORTER | \$1,000

- Press release announcing partnership with Step Up Parents
- Logo featured on Step Up Parents website with link to your company website
- · Spotlight post on all social media channels

# HELPING HAND | \$500

- Logo featured on Step Up Parents website
- Spotlight post on all social media channels

Step Up Parents is a 501(c)(3) nonprofit organization. Charitable ID #82-4264551. Your donation is tax-deductible to the full extent allowable by law. Donations to Step Up Parents may be made online or mailed to: Step Up Parents, PO Box 1603, Portsmouth, NH 03801.

# WHO YOU'LL REACH

Step Up Parents connects with thousands of community members, businesses, and nonprofits through a variety of channels. With a corporate sponsorship, your company will gain recognition via:

#### **EMAIL NEWSLETTERS**

Step Up Parents reaches 1,200 subscribers through its email newsletter.

## WEBSITE TRAFFIC

The Step Up Parents website is visited over 1,000 times per month.

## SOCIAL MEDIA ENGAGEMENT

Step Up Parents' social media posts reach 1,600 followers across Facebook, LinkedIn, and Instagram.

## **EVENTS**

Step Up Parents hosts and is represented at several events annually.

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